



EXECUTIVE COMMITTEE MEETING AGENDA

Friday, March 17, 2023

virtual
9:00 to 9:30 am

Meeting called to order at 9.01 by Maureen Paz de Araujo, President
Roll Call:

<u>Present:</u>	<u>Absent:</u>
Maureen Paz de Araujo, President	
Joni Marsh, Past President	
Julia Puester, VP of External Affairs	
Alex Bergeron, VP of Communications	
Josh Olhava, Treasurer	
Erin Fosdick, Professional Development Officer	
Shaida Libhart, Legislative Affairs Rep	
Abbey Aguirre, Chapter Executive Director	

1. Opening Remarks - Maureen Paz de Araujo, President
 - a. As everyone settles into their order, we are getting on track and getting everything in order.
2. Chapter Administrator Report - Abbey Aguirre, Executive Director
 - a. Abbey provided a brief update on sponsors. Abbey will send a shared Google spreadsheet of past sponsors to the board to add notes as they contact companies to see if they'll sponsor APA Colorado this year.
 - b. A financial update was provided by Josh. There is an opportunity to increase income through webinars, smaller conferences, Colorado focused events. This will also benefit members and add value back to the community.
 - i. Maureen opened for discussion.
 - ii. Joni moved to approve.
 - iii. Julia seconded.
 - iv. The financials were approved unanimously.
 - c. Abbey updated the Executive Committee on the 2023 Colorado Planning Conference. Call for sessions deadline is 3/29. Abbey asked everyone to

repost on LinkedIn and ask their network to submit proposals if they are qualified.

- d. Abbey and Maureen let the Executive Committee know that the FAICP Nominations were sent to the eligible group. The deadline is 3/31/23.
3. Old Business - none
4. New Business
 - a. Approval and ratification of the APA Colorado 2023 newsletter themes - Julia Puester and Alex Bergeron
 - i. Julie and Alex discussed the mini newsletter and that they should have 3-5 articles. We can also ask sponsors for articles. Alex checked if after these topics are approved, more articles can be added. The group discussed and decided yes, if the articles closely fit with the topic. Alex, as VP of Communications, will vet the articles and drafts.
 - ii. Shaída would like to include a Legislative Minute in May and June. This would discuss what happens in legislature and what that means for planners and the work they do. The group agreed this would be beneficial. Julia also mentioned that if updates are pressing, we can push them out on social instead of waiting for the newsletter.
 - iii. Shaída moved to approve these newsletter topics.
 - iv. Josh seconded.
 - v. The newsletter topics were approved unanimously.
 - b. 2023 Board Retreat - Abbey Aguirre
 - i. Abbey confirmed the date of June 23, 2023 worked best for the group at large. Save the dates were sent out to the board. Quotes are being obtained from the same venue as last year.
 - c. 2023 election timeline and roles - Abbey Aguirre
 - i. Abbey confirmed the following roles are up for election in January of 2024:
 1. VP of External Affairs - Julia not re-running next year
 2. President Elect - Maureen not re-running
 - ii. Abbey will contact current representatives to see if they plan to run again. The group will discuss at large at the next Full Board Meeting.
5. Board Member Updates

- a. Julia: Chapter award nominations are up! The deadline is April 16th. Abbey is sending an email today.
 - i. The group discussed the pros and cons of switching to the same categories as National next year. Shaída mentioned a pro of switching to the same categories as national would be that communities are set up to apply for national, as well.
 - ii. Josh made a suggestion to include a large community and small community category for each award. The group hopes that small places don't feel discouraged to apply when they're against large places like Denver. Julia explained the committee tries to follow national guidelines and coincides budget, staff, etc. when choosing winners so it is balanced.
 - iii. The group reviewed that awards are selected by the awards committee. The committee splits into two groups and uses a review matric over a few meetings to come up with conclusions and recommendations.
 - iv. If you are interested in joining the selection committee, please let Julia know.
 - b. Maureen: Transportation symposium session selection is done. These will be sent to Erin to review for CM.
6. Other Business - none
7. Adjourn
- a. Shaída moved to adjourn the meeting.
 - b. Alex seconded
 - c. The meeting adjourned at 9:34 am

Next Meeting: Executive Committee
Friday April 14, 2023
9:00 to 9:30 am
Virtual

Chat:

Julia Puester

9:09 AM

Thank you for all your work Josh!

Josh Olhava

9:10 AM

You are very welcome.

You

9:27 AM

Sustainability and Environmental Planning

Community Engagement

General Planning Project

Projects With a Small Budget (Under \$20,000 Planning Budget)

Innovative and Creative Partnerships

Community Resiliency Award

Growing Water Smart Award

Student/Recent Graduate Project

Journalism/Media/Papers Award

Planning Leadership

Pioneer Award

Erin Fosdick

9:32 AM

I have to run to another meeting. Have a good day everyone!