



APA Colorado Board Meeting

MINUTES

Friday, February 21, 2019

**Friday, February 21, 2019
Kevin Taylor's @ the Opera House
1290 N Broadway Suite 100
Denver, CO 80203**

Founders Room

The meeting was called to order at 11:30 a.m.

Roll call:

Present:

Michelle Stephens, President
Leah Dawson, Secretary/Treasurer
Nick Vander Kwaak, VP External Affairs
Melanie Sloan, North Central Representative-PH
Scott Bressler, Metro Representative
Anne Miller, Metro Representative
Anna Laybourn, Central Mountain Area Rep
Ethan Mobley, Northwest Area Representative
Maureen Paz de Araujo, South Central Representative
Susan Wood, Legislative Committee Co-Chair
Anita Seitz, Public Official Representative
Brandon Cammarata, Western Planner Representative
Mark Williams, Southwest Area Representative
Joe Green Student Representative
Brenden Paradies, EPP Co-Representative

Staff:

Shelia Booth, Chapter Administrator

Absent:

Allison Crump, Professional Development Officer
Meghie Tabor, VP of Communications -PH
Andrew Rumbach, Faculty Representative
Emily Alvarez, EPP Co-Representative PH

Guests:

See Attached sheet.

1. Opening Remarks – Michelle Stephens, President

Michelle welcomed everyone, thanked them for coming and discussed the agenda. The start of the video conference was delayed due to video conference and connection issues.

2. Secretary/Treasurer's Report – Leah Dawson, Secretary/Treasurer

Leah reviewed the 2018 and 2019 budget and referenced in the goals and objectives for the Chapter.

3. Area Representatives Reports

a. North Central Area – Melanie Sloan

Melanie described the boundary for the North Central Area then highlighted the events held in 2018, including two holiday parties. She then described events she was planning for 2019 and concluded by welcoming suggestions and comments from members.

b. Northwest Area – Ethan Mobley

Ethan joined by conference call. He said he was new to APA and APA Colorado and lives in Montrose. Ethan stated that he developed a live metrics map to identify where members live/work to identify clusters for event planning. He found that most of the Northwest members live in Gunnison and Garfield county. With that information, he began reaching out and making connections and will plan a lunch/learn early April on water. He said he will be considering video conference events due to the large area and drive times.

c. Southwest Area – Mark Williams

Mark, located in Durango, also joined by video conference. He noted that the Southwest Area is similar to the Northwest in that it is big and densely populated. He said the big event in 2018 was the holiday party. He has spoken with Members and they expressed interest in local agriculture, a “local first” workshop in the fall followed by a harvest dinner. Daniel Murray, Awards Committee Chair is also in Durango and he plans to work with him on this and possibly other events. He concluded that he would also like to host an affordable housing training and try to do something outside of Durango.

d. Central Mountain Area – Anna Laybourn

Anna said the Central Mountain Area is very rural which has been difficult for event planning. She has been fortunate to have the 2018 and 2019 state conferences in the area and has been able to reach membership in that way.

e. Denver Metro Area – Scott Bressler and Anne Miller

Scott introduced himself and Anne Miller as the co-representatives. He said highlighted the events that were held in 2018, then talked about joint events in the Metro Area such as the Transportation Symposium that are also beneficial to Front Range planners. Anne then talked about plans for 2019 including a law event, equity webinar and joint events with EPP and others for happy hours.

f. South Central Area – Maureen Paz de Araujo

Maureen said that past events had low attendance so she’s been co-planning with other organizations for joint events. In 2018 they held a join holiday party and a few others. She will work in 2019 to add promotion of the other organizations events and plan more events for members. She said they recently did an event on transportation ballot issues and worked with Pikes Peak Area Council of Governments (PPACG). She said she and the other groups are also planning to do more STEM support.

4. Special Representative Updates

a. Public Official – Anita Seitz

Anita introduced herself and said that she has been working on developing a Citizen Task Force with Michelle. She also participated in a webinars with CML and the Planning webcast. She’s done some welcome remarks at DOLA planning comm training.

b. Western Planner – Brandon Cammarata

Brandon discussed what Western Planner is and that it is a free electronic journal and its s donation and sponsorship based organization. Been around since 1979 and in 2018 they archived all the previous journals they are now available online. He talked about the 2018 conference in Idaho and in 2019 it will be in Santa Fe NM.

c. Faculty – Andrew Rumbach

Michelle said Andrew was teaching and could be here. She said we hope there will be more activity in 2019

5. PIC

Maureen summarized what PIC is, online courses directed at real estate group. Material is aging. They will begin updating material.

6. Committee Updates

a. Professional Development Committee – Allison Crump, Chair

Scott reviewed the goals of the PDC. He said they did 2 exam prep – one in Denver and one at the conference. He said that Colorado has big pass rate. APA Colorado has approved many CM credits throughout the state. He said the PDC reviews the sessions for the conference. Last year there were nearly 100 proposals, and they anticipate that same again this year. He asked for help if anyone was interested. Allison gets to interact with other PDOs around the country and will do that at the NPC.

b. Outreach & Communications Committee – Mehgie Tabar and Nick Vander Kwaak, Committee Co-Chairs

Nick said he and Mehgie are co-chairs. Small nimble committee and how to promote APA. He discussed their charges, including the newsletter, eblasts, marketing and NCPM. He said they focused on NCPM in 2018 and hope to expand on that in 2019. They are reformatting the newsletter, more frequent smaller articles. They are looking at revising the Social Media plan and asked for some help with that. He said they have worked on getting committee logos. Working on partnerships with other organizations. He talked about the planner profile and asked for submittals and suggestions.

c. Legislative Committee – Susan Wood, Committee Chair

Susan said the committee is typically a handful, but this year it has grown. The purpose is to be the voice of APA Colorado and planners at the state legislature. They represent planners and educate them on good planning. Focus at the state level and occasionally they do address federal stuff as well. The bulk of the work is during the legislative session. The meet every other Friday between noon with conference and in-person options. They hope to have representation statewide. She then discussed the legislative agenda and how it is determined and what it is used for. She said 2019 was affordable housing and climate change were the top two. They sent it out to all the legislators via email. She talked about Sol as our legislative liaison. Accomplishments for 2018 – member survey, legislative agenda, following bills and currently watch 25. In 2019 they are considering moving forward with water conservation legislation – tried it in the past unsuccessfully. Planners day on the capital.

d. Membership Committee – Maureen Paz de Araujo, Committee Chair

Maureen said their goal is try to provide the best services. They are seeking more members. She said they did a survey at the end of 2017. They would like to do a census of where planners work and where employers are. They want to start working on outreach to new, renewal members. Don Elliot asked how many members we have and Maureen said 150 in South Central and over 1500 statewide,

e. Sustainability Committee – Conor Merrigan and Karl Barton, Committee Co-Chairs

Karl reviewed the committee's mission. They serve to connect the broader APA members to opportunities to increase knowledge or sustainability and the environment. In 2018

they 11 committee meetings, monthly. He reviewed the events from 2018. For 2019, their first event is next week. They have a strong relationship with APAS. In spring have a tour of eco-district and in fall they will have an implementation event.

f. Diversity – Gabriella Arismendi, Committee Chair

Gabby said they are newly established, with first meeting in December 2018. See the population become more diverse, not just by race and social economic. Reach out and target these populations and tools to do so. Bi monthly meetings. They have a draft vision ... Planners in Colorado are not diverse so they will reach out to other organizations to work with them for our at risk communities so we aren't seen as the bad guys. Serve the diverse communities. Address barriers. Support inclusion of under-represented into the planning process.

g. Youth in Planning – Wade Broadhead, Committee Chair

Wade said he was happy where the committee has gone. Work with youth and teach kids about planning (k-12) and come up with ways for planners to get in with educators. Working on strategic planning meeting to update existing. A graduate student working on Capstone. Developing curriculum for planning. Youth Summits to engage youth. There are some interested communities and looking for one to be the showcase. Host community provides space and maybe some food

h. APAS – Joe Green, Student Representative

Joe said they focus on career development for students. They partner with committees to expand offerings. They've had several events. Lunch and learn – professors presenting research and professionals talking about x. he talked about the job shadowing program, etc. They had 60 students show up for the conference and volunteer. 2019 want to have events that professionals would be interested in. March 8th job/interview fair.

i. Emerging Planning Professionals – Brendan Paradies, EPP Co-Representative

Brenden said there are co-chairs with a solid board. New events in 2019 – Adaptive reuse tour coming up for Stanley Marketplace. Planners' Day at Capital. He discussed the upcoming events for 2019. They hope to work with other committees and join efforts.

j. Healthy Communities Committee – Michele Scanze and Morgan Huber, Committee Co-Chairs

Michele and Morgan introduced themselves. They have been around since mid-2017 and last year was the first year they held an event. Resources, providing research. Morgan talked about eh urban food tour. The committee presented at two conferences last year via a panel. Resource center on the webpage – instead of recreating the wheel, they have provided links to the resources. Michele said they aren't just planners, they are public health officials, non-profits, etc. They want a diverse membership to represent all areas. Last year they go involved with Denver Street partnerships and Healthy community collaborative, they are organizing a spring event with APAS. In mid-year – roll out a Meeting in a Box for planners and want to do more panels for sessions and conferences. They will have guest speakers at their monthly meetings.

k. Awards – Daniel Murray, Committee Chair

Daniel said has been on the committee for 17 years. They had a typical of 18 and had a height of 27 in 2017. They had 8 participate last year. They had 8 merit, 2 hour and one planning leadership award. They are celebrated at the annual conference. The nomination window is open and closes in March. He discussed the review process.

l. Great Places Program – Robin Becker, Committee Chair

Jeff said they are a brand new committee and setting up a Colorado based program similar to APAs. There will be an annual selection. This year they will target one recipient

– a great neighborhood, street or place. Celebration of something that has come to fruition from a planning process. They have a draft nomination form and a marketing strategy they are trying to finalize. Goal in 2019 is the launch in April; leverage the network to get eblasts out statewide to help people understand what it is. Award at the conference. He highlighted the help they are need.

7. Adoption of 2018 Annual Report - Michelle Stephens, President

Michelle said there are three copies in the room and it has been posted online. The January draft has been revised.

Motion by Leah to approve

Second by Scott

Discussion – none

Vote - Unanimous

8. APA's Policy Guides: Planning for Equity, Housing and Surface Transportation – Susan Wood

Susan said APA has a Legislative and policy Committee and their task is to set the policy for APA members. The policy guides range from typically planning topics. Developed by committee members and outside experts. Sustainable Division did the bulk of the work on the sustainability policy. They are ultimately approved by the APA board but are recommended by the delegate assembly made up of Chapter representation.

The planning equity guide had 25 people nation-wide working on it. Housing and Surface are updates of existing guides. The final draft is out and APA is seeking comments and will be voted on by the Delegate at NPC. The copies of the draft guides are online as well as the form for comments.

The delegate assembly will be in San Fran and Colorado has four. If you would like to participate and are going to the conference contact the Chapter. Michelle asked if anyone was going and would be interested. It will be Sunday 10-4and delegates get the information beforehand.

Thank Anne, Melanie and Michelle with find the 4th.

9. 2019 APA Colorado NPC Delegates - Michelle Stephens, President

Scott

10. 2019 Bylaws – Michelle Stephens, President

Michelle said we started a rewrite of the bylaws over a year ago. Michelle reviewed the process and why we rewrite. There were many amendments and imply and streamline. Pulled into a chapter handbook and appendices. She said they will need a committee charter and there will be a template provided. Structure, meeting frequency, etc.

11. 2016-2018 Strategic Plan Recap – Michelle Stephens, President

Michelle said the first part of the meeting was a recap of the plan. She reviewed the CPC criteria and how the Chapter as been gearing up to meet hose. We took apart the 2016-2018 strategic plan an created the 2019 plan

12. 2019-2021 Strategic Plan Introduction - Michelle Stephens, President

She then discussed the basic goals for the 2019 Development plan dna action plans.

Michelle asked if there were any questions.

Wade asked about having more than one Great Places to kick off. Jeff replied that in the inaugural year they are looking to keep it simple to work out the kinks then expand the program. Michelle said that national doesn't limit the number.

13.Roundtable Discussion - Michelle Stephens, President

Where do we see the Chapter in 20 or 50 years? What can we do now to get us there?

Michelle said this would be an open conversation to create ideas and how we want to get there.

- Anne – unique opportunity with new leadership in the legislature to focus on the biggest impacts facing us built environments, climate change, mobility, etc. Her challenge – How are planners seizing this opportunity and how are we leading. As an organization we should be thinking about planners, our role and how are we leading. Michelle said APA DC is starting a Climate Change committee. Anita said she is the head of Colorado communities for climate action and they said so many communities have it in their plan, it would be helpful to create a pathway on how to address it. Anne reminded the governor for 100% renewable energy. Susan said the conversation about climate change is interesting. Planners think holistically and different groups are part of the solution.
- Don taking diversity and inclusiveness seriously. It is clearer that the way we talk to each other, evaluate complicated problems. Complex structures favor privilege. If we continue, the public cannot connect with this. They don't understand how to connect with the system that affects their neighborhood and community. We are our worst enemies in this. We have the intellectual resources. Michelle said she met with UC Denver and Denver Public Schools. 60% minority for our students. How we can talk about planning in schools, but give the basic tools to understand planning. Wade talked about the democracy project. Anita talked about the citizen task force at DRCOG. Susan in talking to people who are interested in the equity guide, it's come to light that planners know about equity at the surface but it's not what we do routinely as a planner and how it affects everything. Education is the first part and the tools come second. Gabby said we know in general, but when it comes to an actual project and how to talk to those people that look differently, you need the tools and how to do it properly or they won't listen to you. Who do you reach out to? How do you talk to them, not at them?
- Rural affairs committee – Wade brought up. Sections of the state would like to see
- Melanie look for inter-disciplinary engagement. Working with others and not duplicating effort.
- Membership engagement. Michelle talked about plans for membership outreach.
- Ethan said to drive more topical sessions during the state conference. Topical to the area where it's being held. Affordable housing in small town, rural. Michelle suggested area reps having their own discussion about how to reach out. Don noted how RMLU will target topics and have a larger organization pull together the session for the rural communities. Brandon said Western Planner would be a good source as well. Michele said holding spots for committees.
- Brandon asked if there were marketing of committees. Marketing of committees year round, handouts at conference, etc.
- Maureen asked about the planner profile and they will continue to recruit.

14.Other Business

Scott

15.Adjournment

Motion by Ethan at 1:29 p.m.

Second by Anita

Discussion: None

Vote: Unanimous

APPROVED 3-29-2019